

*Luxury  
in the lap of  
Nature*



**MURREE OAKS-II**  
SERVICED APARTMENTS





Established in 1972, Al Qamar Group is a leading chain of Hotels, which owns 5 Top hotels in Murree including Al-Qamar Hotel, Al-Fakhar International Hotel, Numbal Hotel, Haider Hotel and Hill View. Al-Qamar Group prides itself in timely deliverance of Quality services.



SIGAL Developments (Pvt.) Ltd., a sister concern of SIGAL GROUP, is an emerging name in Real Estate Development, aiming to set a new trend in this industry, escaping from the conventional approach and introducing innovative concepts in developing residential schemes, farmhouses and commercial buildings across the country. It focuses on two things: sharia-compliant business and keeping the promise of quality, value for money, and timely delivery..



SIGAL Marketing (Pvt.) Ltd. is the marketing arm of SIGAL GROUP. With a competent team of marketers and consumer behavior scientists, the company is using state-of-the-art research methodologies and innovative techniques to understand the evolving consumer needs, keeping in mind target markets' demographics and reaching out to customers with specific solutions ensuring their utmost satisfaction.

# WELCOME TO THE QUEEN OF HILLS MURREE

Murree, once a charming colonial town wreathed in ancient folklore, nestled in the Himalayan foothills is a popular hill station and bustling summer resort in the Galyat region of Northern Punjab.

Hundreds of thousands of travellers from Pakistan and around the world crowd the Murree resort to escape the sweltering heat and experience mountains covered with lush green trees, picturesque views, fresh air, beautiful valleys and most mesmerizingly - clouds on the roads hugging you with full of happiness.





## FUSION OF NATURE & LUXURY

A perfect blend of luxury, paradise and nature's nirvana, Murree Oaks features a harmonious balance of high-end serviced apartments, best-in-class amenities and lush green landscape with mesmerizing views of the mountains, making it the most desirable Resort living Community in the Queen of Hills.

***An exclusive community surrounded by majestic hills of Pir Panjal and splendid views, Murree Oaks is breath of fresh air from the hustle of the everyday life.***

Situated at Murree's most exclusive address, the Murree Oaks is an impressive modern and luxurious residence in the heart of Murree offering a cosmopolitan ambience. Presenting a unique blend of modern lifestyle and the old traditional charm.

Each tower consists of Ground + 5 Stories, encompassing modern gracious living and every imaginable convenience to allow residents to live a pleasant life full of ease and comfort. Almost all the apartments have view ensuring natural light and air.



**LIVE CLOSE TO NATURE**

A BLINK AWAY FROM MURREE  
EXPRESSWAY, RIGHT BESIDE PINDI  
POINT AT LAWRENCE COLLEGE  
ROAD

# NEIGHBOURHOOD



Pindi Point-Chair Lift



Jhika Gali



Wild Life Park



C.M.H



Mall Road



Lawrence College



Punjab House



Murree Improvement Trust

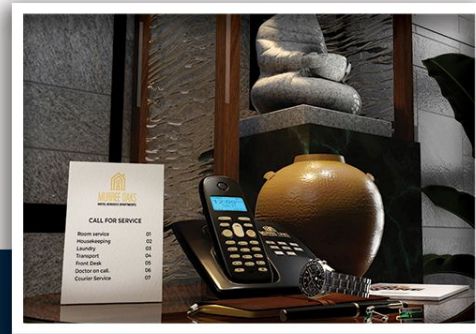
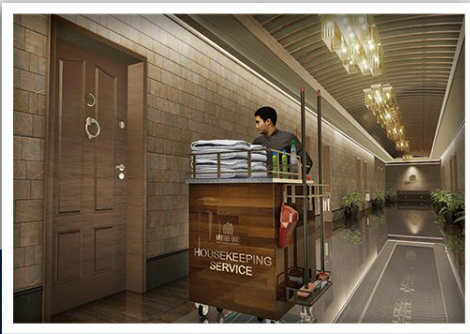


Express Way



# SERVICED APARTMENTS Where You **Belong!**

Possessing an allure that is its striking combination of sleek interiors with state-of-the-art decor that sets the bar high, Murree Oaks Serviced Apartments are designed with magnificence and grandeur to provide better facilities than any other residential community in town. Murree Oaks is ideally located gated community which offers 24-hours security & maintenance, recreational, educational and health facilities making it the perfect place for the residents to realize their dreams and live a vibrant life.





## LIVE LIFE ON THE **GREEN!**


Murree Oaks Project is tailored around the elements of the nature – **Air, Water, Earth, Light**. These elements can be found at the core of our unique design & its impressions in Murree Oaks aesthetics.

Murree Oaks primarily focuses on **Eco-sustainability and urban forestry, Eco-Friendly Design and Architecture** & Maximum use of Natural light.



A  
SPACE THAT EXUDES  
YOUR SOPHISTICATED  
LIFESTYLE!





**PEACE, SERENITY &  
TRANQUILLITY BEYOND  
IMAGINATION!!  
DISCOVER THE EXCEPTIONAL  
SERENE LIVING!**







**MURREE OAKS-II**  
SERVICED APARTMENTS

# FEATURES & AMENITIES



**GATED COMUNITY  
& STREET LIGHTS**



**CONFERENCE  
HALL**



**INDOOR  
GAMES**



**ANTI-FIRE SYSTEM**



**SEPARATE  
HEALTH CLUBS**



**LAUNDRY  
SERVICES**



**CAR PARKING**



**EMERGENCY  
EXIT**



**OPEN  
SITTING AREA**



**LIBRARY  
RESTAURANT**



**SMART POWER  
MANAGEMENT**



**ROOF TOP  
RESTAURANT**



**HIGH-SPEED  
ELEVATORS**



**FIRST AID  
FACILITY**



**MINI ZOO**



**PRAYER AREA**



**LIFE TIME  
MAINTENANCE**



**SWIMMING  
POOL**



**HI-TECH SECURITY  
& SURVILLANCE SYSTEM**



**DEPARTMENTAL  
STORE**



**KIDS PLAY  
AREA**





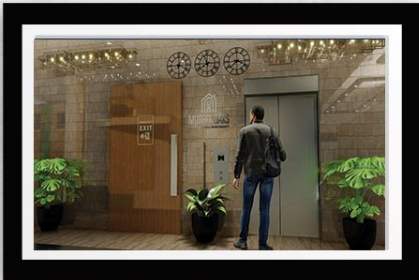
**CONFERENCE HALL**



**DEPARTMENTAL STORE**



**SHUTTLE SERVICE**



**HI-SPEED ELEVATOR**



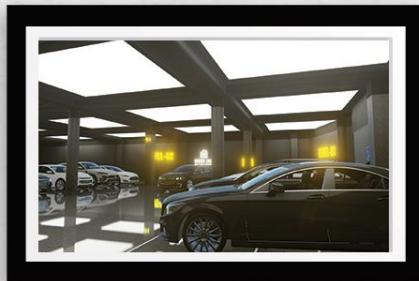
**ARISTOTLE CHAYEE KHANA**



**HIKING TRACK**



**MASJID**



**CAR PARKING**



**MINI ZOO**



## **EXQUISITE FINE DINING EXPERIENCE WITH BEAUTIFUL VIEWS**

For the first time in Murree, indulge in an elevated dining experience on the breath taking Roof Top Restaurant with the most spectacular views all around.



## ENJOY YOUR DREAM LIFE IN A SAFE AND SECURE ENVIRONMENT WITH NATURE AT YOUR DOOR STEP!

An entertainment hub that combines the majestic view, folklores of the mountains with the futuristic indoor/outdoor activities and games for kids and grown-ups alike.

GYM



JACUZZI



SAUNA



## WE VALUE YOUR WELLBEING & LIFESTYLE!

Murree Oaks Serviced Apartments provide a wellness club with state-of-the-art facilities for high intensity group workouts and private one-on-one sessions with top notch programming and supportive trainers.



# **EMBLEM OF FOLKLORE & HISTORY**





Rain Water Drainage System.



Structure Designed to withstand earthquake up to 9 on the Richter Scale.



Underground Sewage System.



Structure Designed to withstand wind speed up to 150 kms/hr



Water Supply from natural Springs in the Area and Alternate Supply too



# Studio Apartment

AREA 350 SQ.FT





# One Bed Apartment

AREA 432 SQ.FT



# Two Bed Apartment

AREA 800 SQ.FT



# 9-BLOCKS



ORCHID



TULIP



JASMINE



DAISY



VIOLET



IRIS



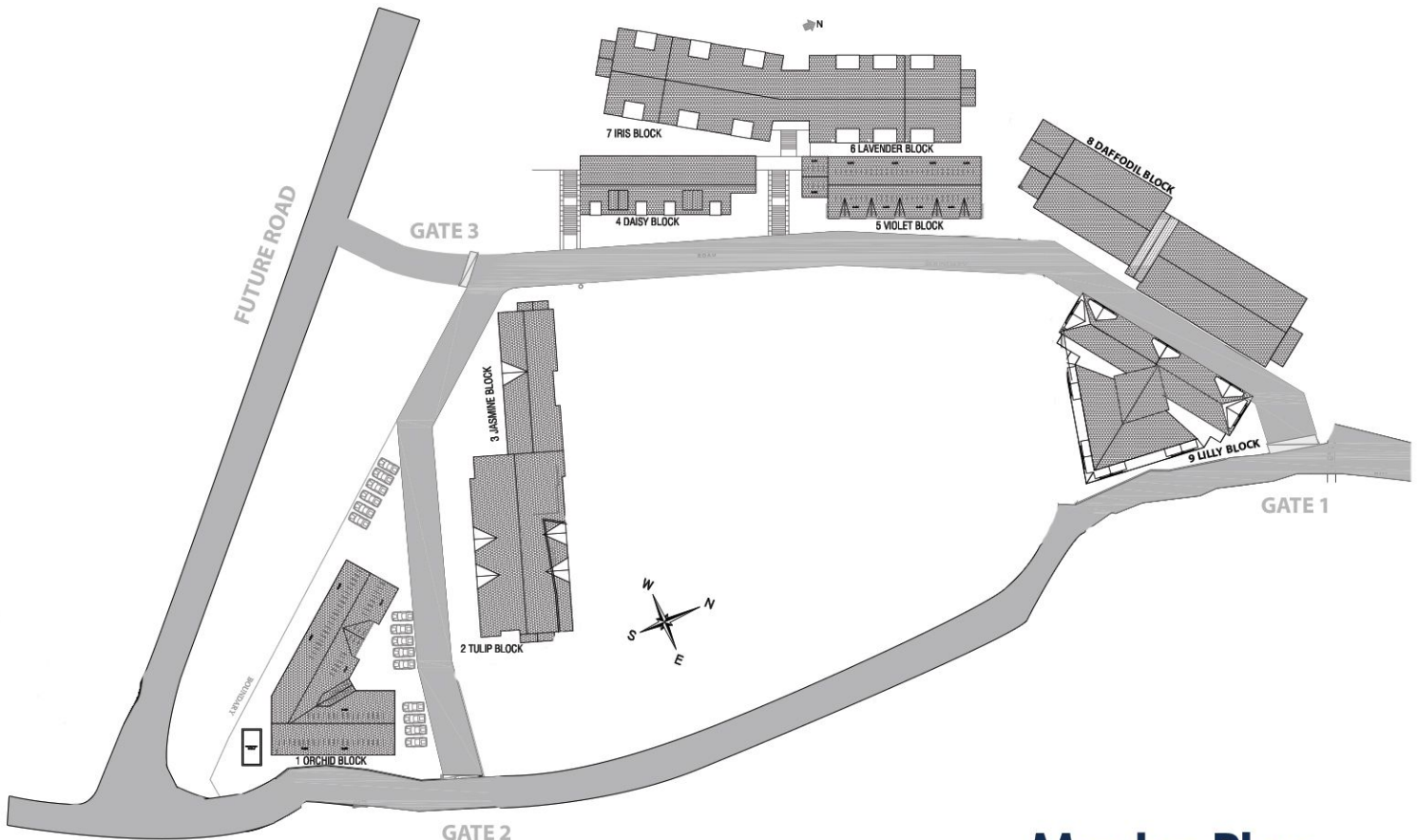
LAVENDER



DAFFODIL



LILLY



**Master Plan**

## HOTEL SERVICES APARTMENTS REVENUE GENERATION PLAN

As per research and survey of area, an apartment facility generates a rent of approx. PKR 25,000/- per night during summers. Since tourists visits are not just restricted to the peak season, we estimate a return of over 10% per month on these apartments. Moreover, the apartments will give a capital appreciation after a period of few years.

<b>Approx. Rent of Suite/Night</b>	<b>20,000 PKR</b>
<b>Length of Peak Season</b>	<b>20 Nights</b>
<b>ROI per month</b>	<b>10%</b>



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